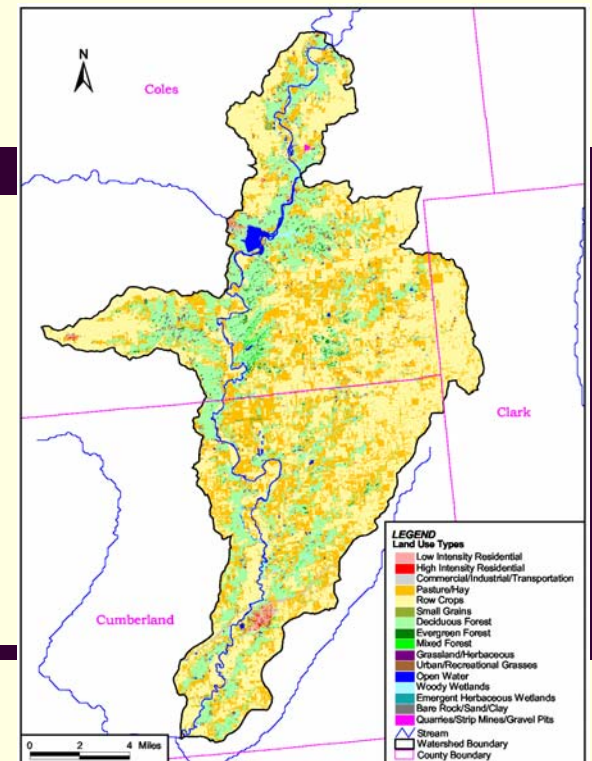# Amy Walkenbach

Illinois EPA

Watershed Management Section

Watershed Capacity
Building Workshop
October 10, 2008

Commonalities – are they all that common?

Outreach

- Newsletters
- Stakeholder meetings
- Tours
- Events
- Newspaper Articles
- Word of Mouth
- Conferences
- Workshops
- Field Days

Who And How??????

Not to mention what…

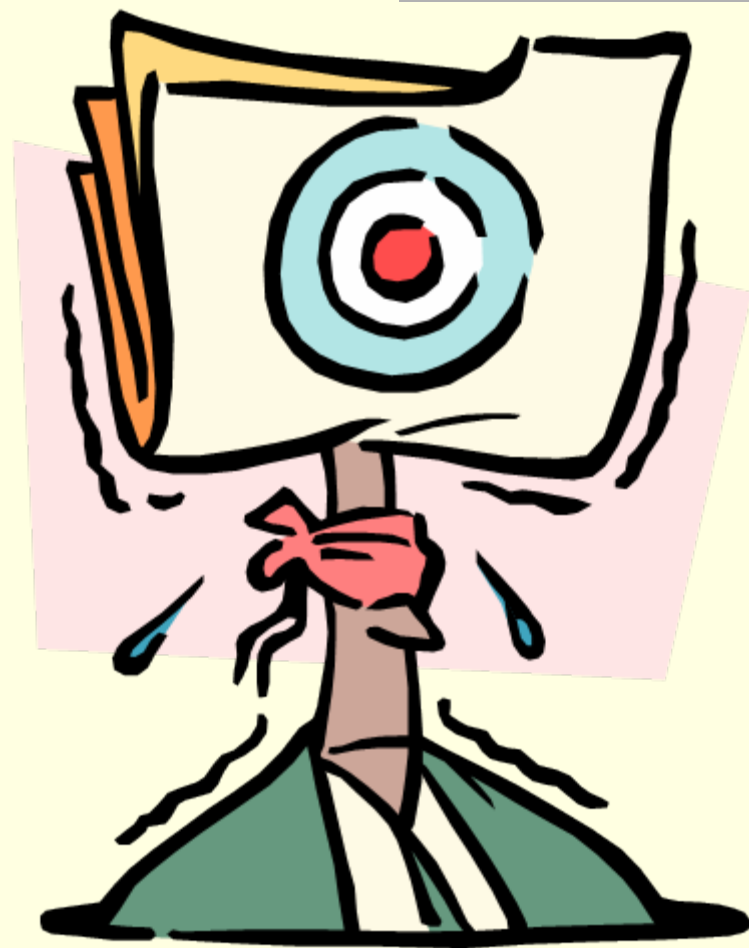# Outreach-considerations

- Who to reach?

- What is the message?

- How many?

- Continual outreach vs "beginning, middle, end"

- What works?????
  - Urban
  - Rural
  - Urbanizing
  - Others?

Water Quality Assessment

- 305(b)
- 303(d)
- Aquatic Life Use Support
- IBI
- PIBI
- Integrated Report
- Others?

Assessment-considerations

State of Illinois
Rod R. Blagojevich, Governor

Illinois Environmental Protection Agency
Douglas P. Scott, Director

Illinois Integrated Water Quality Report and Section 303(d) List-2008

Clean Water Act Sections 303(d), 305(b) and 314

Water Resource Assessment Information and Listing of Impaired Waters

In memory of Gary Minton for 30 years of service to Illinois' water resources

Illinois Environmental Protection Agency Bureau of Water

August 2008   IEPA/BOW/08-016

- **DATA!**
  - How do I interpret?
  - What is needed?
  - Where do I get monitoring data?
  - Illinois EPA Assessment, the end all – be all?
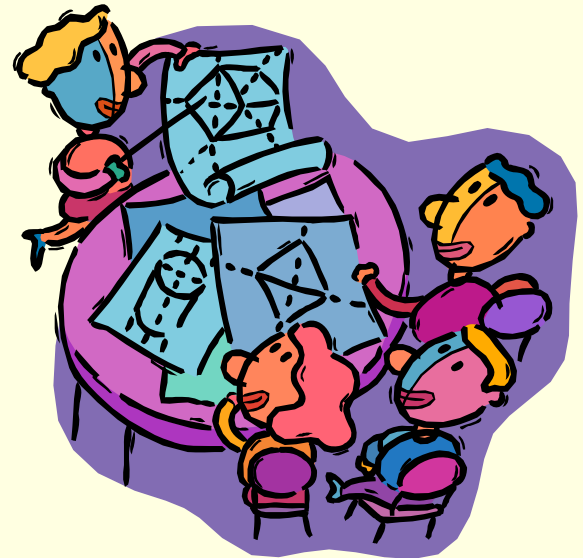
Planning

- Group Structure
  - Few leading many
  - Subcommittees
    - Technical Advisors
    - Local stakeholders
    - Agriculture
    - Urban…
  - Stakeholders vs community leaders
  - Facilitator Led
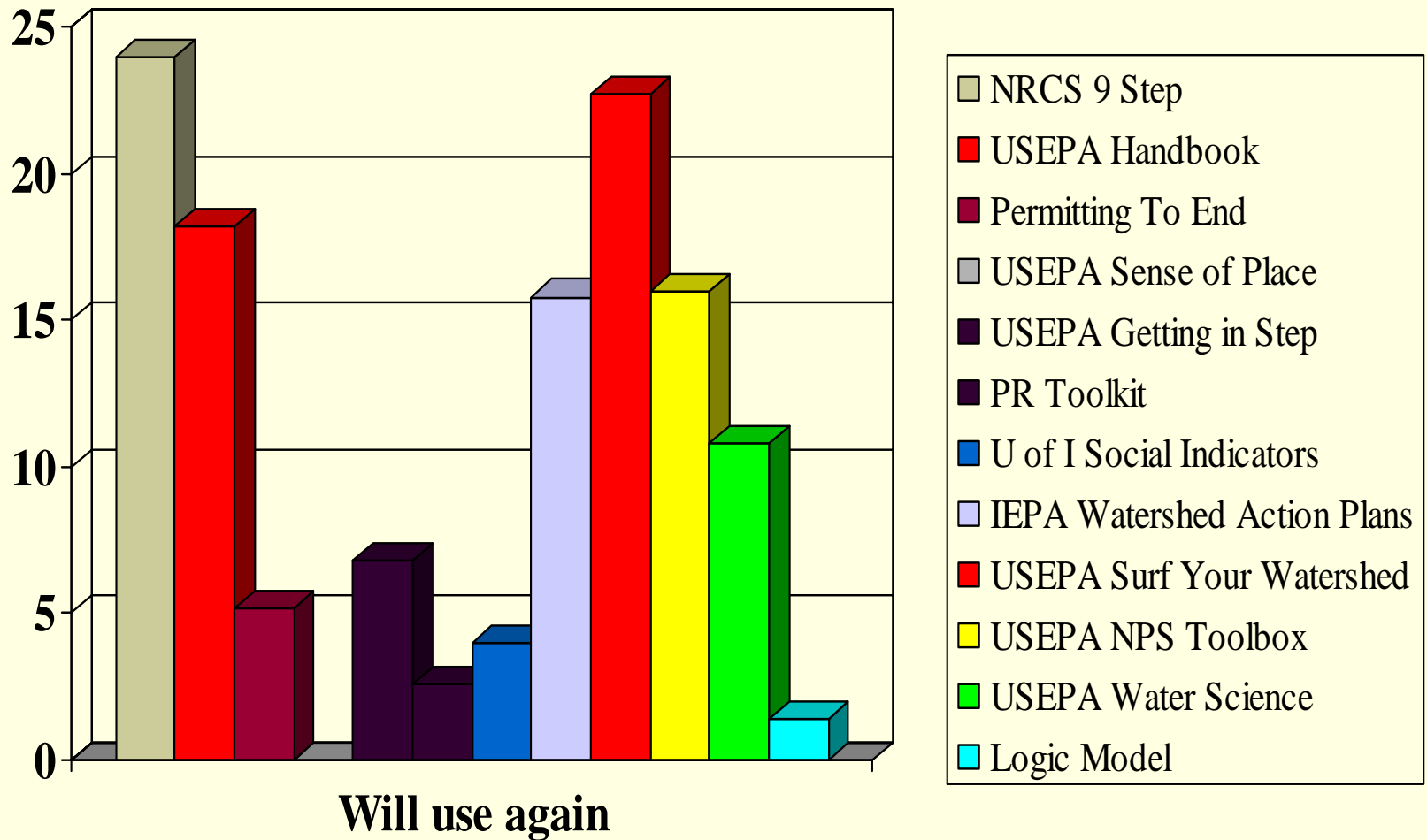 - 5-75, what is the right number?

Planning-continued

- Plan ownership
- Consensus building
- Plan adoption and implementation
- Process for updating
- Meetings

- Goals of the Planning Process
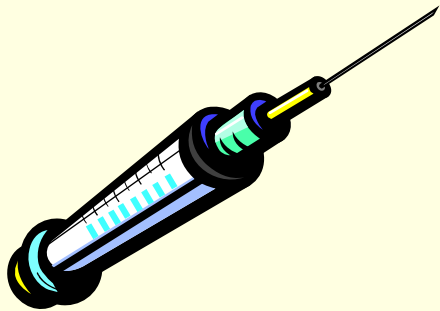 - Water quality
  - Habitat
  - Flooding
  - Financial Security

Water Quality Programs

Water Quality

PROTECTION

RESTORATION
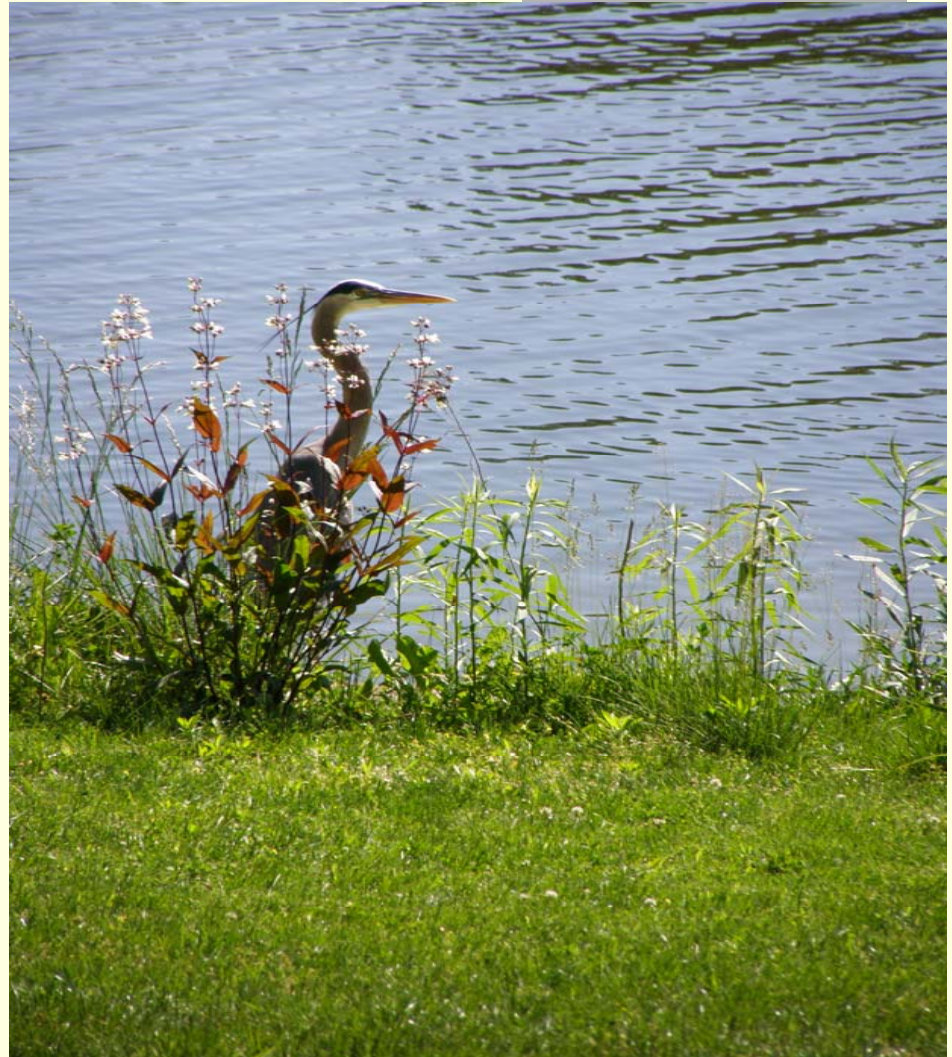
Both?

One or the other?

Priority…

Habitat Protection

All three?

One, both or all three?

Priority…

Do all watershed groups focus on the same things? Should they?
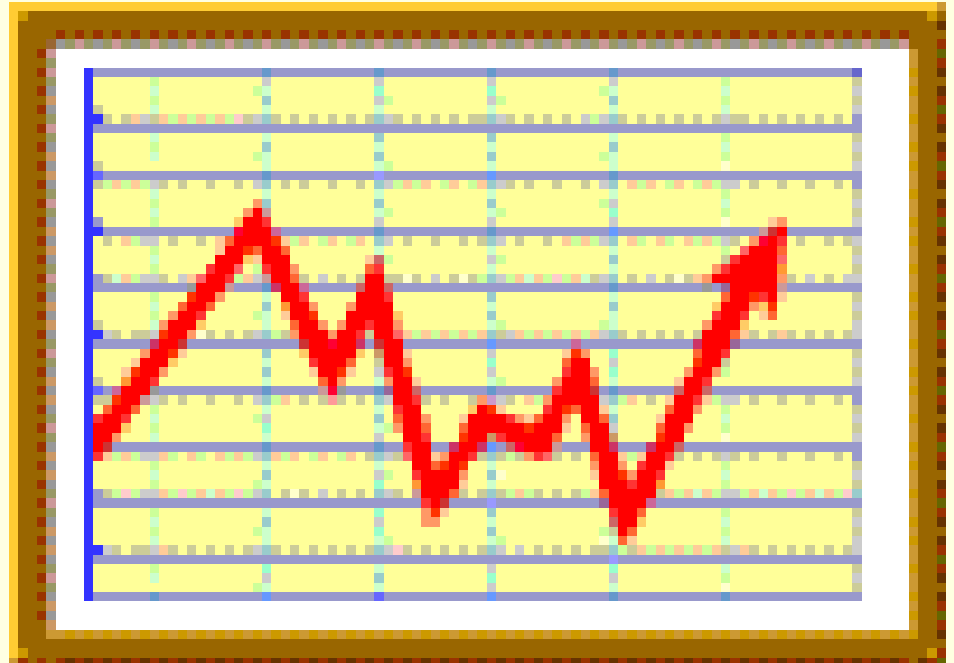
Evaluation-measuring success(es!)

- Environmental evaluation
- Social evaluation
- Capacity evaluation

- When to measure?
- What to measure?
- How to measure?

WHY?????

Fund Raising $$$$$$

- Outreach
- Assessment
- Planning
- Implementation
- Evaluation

Amy Walkenbach

NPS Unit Manager,

Illinois EPA

http://www.epa.state.il.us/water/financial-assistance/non-point.html

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