

2012 Annual Report



I am pleased to present Prairie Rivers Network's 2012 Annual Report. In these pages you will see an organization making real progress for Illinois rivers, an organization with growing membership and influence, and an organization that is maintaining financial health in challenging economic times. Our most important asset—the network of people passionate about protecting clean water and healthy rivers throughout Illinois—is stronger than ever.

- Glynnis Collins, Executive Director

MEMBERSHIP AND DONOR GROWTH

Prairie Rivers Network's members and donors are essential to achieving our mission. Our network of supporters provides a credible voice in support of clean, healthy water to elected officials and other decision makers. Through their financial support, our members directly support the programs that are making a difference for Illinois' rivers. Thanks to you, over the past decade, Prairie Rivers Network has experienced a compounded annual growth rate of 15%. Our professional staff and our river protection programs have grown commensurately. Our membership topped 800 for the first time in 2012, putting us on track to reach our goal of 1,000 members by 2015.

SOUND FINANCIAL MANAGEMENT

Revenue growth in 2012 allowed Prairie Rivers Network to increase our budget while maintaining an adequate cash reserve. The budget growth allowed us to increase staff time directed to our river protection programs. Revenue sources were private foundation grants (66% of revenue, some of which is earmarked for 2013 expenses), member donations (28% of revenue), and sales, interest, and reimbursements (6% of revenue). Of every dollar raised, over eighty cents goes directly to supporting our programs to protect and restore clean and healthy rivers in Illinois.

Statement of Activities for the Year Ended December 31, 2012

Revenue		Expenses	
Donations	\$239,108	Programs Salaries	\$303,017
Grants	\$559,229	Programs Taxes & Benefits	\$42,769
Investment Income	\$754	Direct Programs Costs	\$341,274
In-Kind Donations & Reimbursements	\$36,223	Fundraising (with salaries & taxes/benefits)	\$67,442
Sales & Miscellaneous Revenue	\$10,270	Management/General (with salaries & taxes/benefits)	\$40,862
Total Revenue	\$845,584	Total Expenses	\$795,364

Net Assets, beginning of year \$488,937; Net Assets, end of year \$539,157 *

^{*} Our net assets at the beginning of the year include grant funds received in previous years earmarked for work in 2012. Similarly, net assets at the end of the year include grant funds earmarked for 2013 work. Our finances are audited each year by an independent certified accountant and are available upon request. Our Federal 990 tax forms are also available upon request or through www.guidestar.org.

PROTECTING ILLINOIS' RIVERS



Prairie Rivers Network came together in 1967 as a successful citizen initiative to halt an unwise reservoir project on central Illinois' Sangamon River. Since that beginning the organization has responded to changing conservation needs and opportunities to become one of the largest, most effective conservation groups in the state.

Our river protection programs are guided by a vision of healthy waterways. Illinois' rivers, streams, lakes, and wetlands provide valuable resources and services for people and essential habitat for other animals and plants. Our vision of healthy waters and good waterway use comprises the following elements:

- Clean water Our rivers, lakes and streams should be clean enough for swimming and boating, to supply drinking water, and for responsible use by farmers and industry.
- Healthy water flows Rivers and streams should be free from aggressive alterations of natural flows; such alterations can noticeably worsen flooding and droughts, disrupt healthy flora and fauna and deplete drinking water supplies.
- Edible fish Waterways should support a wide range of commercial and sport fish that reproduce naturally and that everyone can safely eat.
- Resilience to climate change Illinois' 120,000 miles of rivers should provide a framework of connected natural areas and habitats, allowing plants and wildlife to thrive and adapt to changing climates.
- Protecting the best The state's cleanest and healthiest streams should enjoy enhanced legal protection to keep them
 that way.
- Rare plants and animals Rare plants and animals in and around waterways should receive special protections to aid their survival and recovery.

Prairie Rivers Network's conservation programs are intended above all to change public policies related to waterways and to enhance the enforcement of sound policies, thereby achieving lasting benefits on a large scale. We act ethically, make use of the best science and economic studies, work cooperatively with other organizations, and are willing to talk with all interested parties to find solutions. We promote research, local activism, public education, and land acquisition to aid our efforts to improve public policies. For a complete list of our specific conservation programs, please refer to our strategic plan at prairierivers.org/about/history.

THANK YOU MEMBERS AND SUPPORTERS

We are grateful to our donors and foundation funders, especially the many of you who have been with us for years. If you are just getting to know Prairie Rivers Network, we invite you to read about our recent accomplishments at prairierivers.org/about. We also invite you to follow us on Facebook (www.facebook.com/PrairieRiversNetwork) or Twitter (@PrairieRivers). These are also great places to connect with others who share your interest in clean water, wildlife, and river recreation.

The Bruce Hannon Friends of Illinois Rivers recognizes those members who have pledged an annual gift of \$1,000 or more to sustain the work of Prairie Rivers Network into the future.



Stephanie and Ralph Alexander The Bales Family Irene and Clark Bullard Glynnis Collins and Nick Brozovic Bill Davey Susan Lannin and Albert Ettinger Jean Flemma and John Epifanio Jane and Eric Freyfogle John B. Gilpin Nancy and Charles Goodall Bruce Hannon DiAnne and Terry Hatch Jim Heins **Lewis Hopkins** Dixie and Gary Jackson Karen Carney and Rob Kanter

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COMMUNITY PARTNERS

Prairie Rivers Network thanks our community partners and encourages you to support and thank these businesses and organizations that protect our rivers and streams.

BUSINESSES

Platinum \$5,000+

McKenzie Wagner, Inc.*

Gold \$1,000 to \$4,999

Enterprise Holdings Fox Development Corporation* Silver Lux Photography** UpClose Printing and Marketing*

Silver \$500 to \$999

A.M.S. Incorporated
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National Wildlife Foundation
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Bronze \$250 to \$499

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Members \$50 to \$249

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Newman Woman's Club
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