



prairieriversnetwork

Strategic Plan 2019-2023



PRAIRIE RIVERS NETWORK MISSION



Protect Water



Heal Land



Inspire Change

At Prairie Rivers Network we protect water, heal land, and inspire change.

Using the creative power of science, law, and collective action, we protect and restore our rivers, return healthy soils and diverse wildlife to our lands, and transform how we care for the earth and for each other.





Protect Water

Water is life—connecting, sustaining, and inspiring us all. At Prairie Rivers Network, we protect water from the ravages of pollution and restore the beauty and power of naturally flowing rivers. We hold polluters accountable, advance policies to allow river ecosystems to thrive, and promote practices that keep our waters clean.

GOALS

Water Quality

- Strengthen limits on existing and new pollutants
- Reduce polluted runoff from farms and urban areas
- Move fossil fuel wastes away from rivers

Water Flows

- Reconnect rivers and floodplains
- Reduce and repair damage to rivers from commercial navigation
- Protect ecologically healthy water flows and aquifer levels.



Heal Land

Land and water form a system on which the entire community of life depends; to care for land is to care for water. Too often, human activity degrades land and water and imperils this community. At Prairie Rivers Network, we advance practices and policies that return health to our soils and increase biodiversity. We work with people to restore the lands along and between our rivers, repair the earth that provides our food, and ensure that animals have the habitat needed to thrive in a rapidly changing world.

GOALS

Agriculture

- Foster regenerative, biodiverse farming
- Curtail use of pesticides, particularly the most harmful
- Showcase conservation practices on lands donated to Prairie Rivers Network

Biodiversity

- Enhance wildlife corridors and habitat, including wetlands
- Challenge habitat-degrading energy production



Inspire Change

We are part of an interconnected whole. Our community includes all parts of the Earth: soil, water, people, plants, and animals. At Prairie Rivers Network, we elevate and uphold the cultural values and understandings needed for all life to flourish. We use the images and voices of people to tell compelling stories of resistance and renewal. We educate and empower people to act. And we lead collective efforts to create new ways of restoring our rivers, healing our lands, and caring for our neighbors.

GOALS

Transform Public Perceptions and Values

- Help people see and value the entire, interwoven community of life
- Link human well-being and happiness to nature's health and diversity
- Encourage long-term thinking and respect for nature's vast complexity

Mobilize Collective Action

- Empower people to stand up for their local lands, waters, wildlife, and communities
- Promote a nature-respecting view of responsible land ownership
- Confront and address climate change



Strategic Plan Budget

GOALS

- Grow the operating buget to meet program needs of strategic plan
- Increase funding from non-grant sources
- Expand staff capacity for rapid response and emerging issues
- Diversify and grow membership statewide

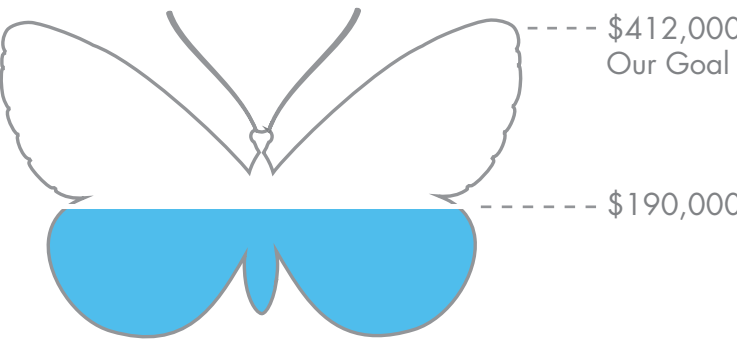
Program Work.....	\$966,000
PRN Admin & Fundraising	\$245,000
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2023 PRN Operating Budget.....	\$1,211,000

For Prairie Rivers Network to protect water, heal land, and inspire change, we must diversify and grow our membership. Please join us.

2023 Funding Targets

Grants \$761,000	Donations \$412,000	Other \$38,000
Endowment \$500,000		

Annual Donations Needed to Support Strategic Plan





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